

# NAIB MIAN



## EXPERIENCE

### Editor and Producer | The Metropolitan Museum of art

*June 2022 - Present | New York, N.Y.*

Researched, pitched, and developed stories to be published online; Collaborated with stakeholders, authors, and experts to develop, edit, and publish interpretive media;

Commissioned articles and edited Met digital content, including developmental editing, line and copy editing, and structural/substantive editing;

Collaborated with colleagues on digital outreach and distribution, data analytics reporting, and meeting Key Performance Indicators;

Led a cross-functional Content Lab bringing together content producers and software developers to ideate and build new digital initiatives.

### Senior Editor | South Asian Avant-Garde Anthology

*Jun 2020 - Present | Remote*

Evaluated high-volume of essays, reportage, and multimedia pitches;

Collaborated with contributors to edit, hewn and direct their projects;

Conducted rigorous interviews with eminent authors, academics, and artists

Managed a \$40k fundraiser and partnerships with the Asian American Writers Workshop and the National Coalition for South Asian Organizations.

### Book Editor | Freelance

*April 2023 - Present | New York, N.Y.*

Editing Columbia History Professor Manan Ahmed's upcoming 90,000-word book on history and memory disrupted in the city of Lahore in Pakistan;

Providing developmental, line and copy, and structural/substantive editing;

### Editorial Interactives Producer | The New Yorker

*Mar 2021 - May 2022 | New York, N.Y.*

*Editorial Interactives Researcher (Dec 2018 - Mar 2021)*

Reported interactive stories: researched databases, interviewed experts and primary sources, made multimedia selections, edited audio and video, cleared legal rights, wrote, designed and fact-checked interactive sidebars; Generated story ideas, wrote project proposals, designed visual stories, and coded interactive features;

Project managed interactive features: scheduled project timelines and deadlines, ensuring deliverables were met, managed publication of posts; Developed and coordinated the workflow for multimedia content as a liaison between editors and stakeholders in art, photo, video, production departments;

Project managed Election 2020 results visualizations: coordinated with the Associated Press and their results pipeline, designed and updated primary, general election, and delegate count results;

Production managed the Books for the Midnight Hour IGTV series: coordinated with the Books editor on a lineup of contributors speaking on an influential piece of literature and edited their content, coordinated with art, photo and social departments to produce final videos; the series was met with highly positive community engagement.

### Staff Writer | GroundUp

*Mar 2016 - Jun 2016 | Cape Town, South Africa*

Reported on social, legal and economic issues in underreported townships;

Broke news and wrote more than 20 articles and 2 feature-length stories.



## CONTACT

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## EDUCATION

Northwestern University

*Medill School of Journalism | 2017*

Major: Journalism, International Studies

Minor: Computer Science, History

GPA 3.88; Summa Cum Laude

Kappa Tau Alpha Journalism Honor Society



## FOREIGN LANGUAGE

Urdu ● ● ● ● ●

Spanish ● ● ● ● ●

Arabic ● ● ● ● ●



## SKILLS

**Adobe:** InDesign, Photoshop, Premiere Pro, Illustrator

**Social Media:** Facebook, Twitter, Instagram, Hootsuite

**Programming:** HTML, CSS, Javascript, GeoJSON

**Web:** GSuite, Microsoft Office Suite, CMS

**Design:** Figma

**Project Management:** Airtable, Asana, Trello



## HONORS & AWARDS

Award-winning projects I produced:

**Online Journalism Awards**

The AI Neuharth Innovation in Investigative Journalism Award 2022 Winner;

Excellence in Immersive Storytelling 2021 Winner;

Excellence and Innovation in Visual Digital Storytelling 2021 Winner;

Digital Video Storytelling 2021 Winner;

Excellence and Innovation in Visual Digital Storytelling 2019 Finalist;

**ASME Ellie Awards**

Feature Photography 2021 Finalist;

Social Media 2021 Finalist;

Feature Writing 2021 Finalist;

Digital Innovation 2019 Finalist;

**SPJ Mark of Excellence Awards Region 5**

Best Student Magazine 2016 Winner

Non-Fiction Magazine Article 2016 Winner

Best Student Magazine 2017 Finalist

Best Student Magazine 2015 Finalist

General Column Writing 2015 Finalist